**HERO SECTION**

Excel For Fashion

THE FIRST AND ONLY COURSE THAT TEACHES YOU MICROSOFT EXCEL APPLIED TO THE FASHION INDUSTRY

ENROLLMENT OPEN NOW!  
  
src="blob:<https://player.vimeo.com/45c34969-9b22-4384-8de2-6c1db0f58f05>"

**SECTION :**

Excel is the most used program in fashion.

Any fashion professional uses it in their job daily.

For buyers, merchandisers, marketing, brand managers and CEOs

this is a must-to-know to make daily analyses.

But it's also used by stylists, editors and press officers to organize and plan shootings, fashion shows and events, manage samples and plan the editorial calendar of magazines.

That's why it's required in ANY position

(yes even for internships)

But what if I told you that Excel doesn't have to be boring

and hard?

And that there is a fun way you could learn it quickly?

**SECTION :**

## Does this sound like you?

* Are you looking for skills to acquire to become more qualified for the fashion industry?
* Do you want to feel more confident when applying for your dream fashion jobs and internships?
* Your dream fashion role requires Excel, but you are not proficient?
* Do you have a basic/intermediate knowledge of Excel but you want to learn it applied to the fashion industry?

5. Are you a fashion brand owner (or aspire to) and do you need Excel to run your fashion business?

You are in the right place today!

**LESSON ABOUT SECTION: (IMAGE ON LEFT THEN TEXT ON RIGHT SIDE)**

Drumroll 🥁please

Introducing the

cel for fashion is the first and only course that teaches you Excel applied to the fashion industry.

Acquire and master this skill in a fun, easy, and fashionable way and automatically 🔓unlock all the doors that this program can open to you in the fashion industry: from getting your first fashion internship or your next dream fashion job to becoming the best at your job and for more career prospects.

-WITH IMAGE

**WHAT YOU’LL LEARN IN THIS LESSON SECTION :**

In this course you'll learn Excel AND also key concepts of the business side of the fashion industry including:

* samples management used in fashion PR and styling
* Retail Math KPIs (sell-through, stock, markdown)
* Business KPIs (sales, profit, margin)
* Social Media KPI (engagement rate)
* Collection specs
* and more!!

## What you'll get when you enroll today in the Excel for Fashion Course: section

Unlimited access to the course: 5 hours, 35 video lessons pre-recorded to watch anytime where you'll learn from basics to conditional formatting, the most used formulas in Fashion including Pivot Tables and Vlookup

Any formula, function and concept is taught with video lessons that use real examples, cases, data and scenarios from the fashion industry

Lifetime access to the course and sheets to rewatch everything

Freedom to start whenever you prefer

A certification at the end of the course that you can add to your CV and LinkedIn profile to impress fashion recruiters

**MODULES SECTION : (I WANT EACH MODULES IN CARDS WITH IMAGE ON LEFT SIDE AND TEXT ON THE RIGHT)**

MODULE 1: THIS IS EXCEL IN FASHION - BASICS

* The beginning of a love relationship: a first-date tour plus the basics
* Don't forget to save!
* Printing your sheets (but make it nice, fashion is all about visuals after all;) )
* Call me by my name: it this date 🗓? 💰$? Bags? Shoes? All about formatting
* This is not a simple paste. It's a paste special. We are in fashion

BONUS: SHORTCUTS PDF

BONUS: WORKSHEETS TO PRACTICE

MODULE 2: FUNCTIONS

* How do I get rid of these??? Removing blanks in 3,2,1...
* Show me the best (and the worst). Conditional Formatting
* We use images to communicate in fashion. How to add images into your sheets so they go all over the place?
* Anna Wintour. Anna. Wintour. This function will save you!
* Are there still fashion copycats? Removing duplicates.
* Absolute reference

BONUS: WORKSHEETS TO PRACTICE

MODULE 3: FORMULAS

* The most used formulas in fashion
* Learn how to calculate % and % difference
* Retail Math, Metrics and KPIs: Sell-through, stock, inventory
* Fashion Business Margin, profit, ROI
* IF formula (Markdowns, employee bonuses, it's time to restock??)
* YOY comparing two periods (this week vs this week last year)
* Concatenate (Marge names, create the product code, Season and Description...)
* DIOR, Dior, dior... 3 text formulas!
* COUNT IF (how many are seated on the first row of the fashion show?? Who is seating at tables 1 and 3 at the British Fashion Awards??)
* SUM IF

BONUS: WORKSHEETS TO PRACTICE

MODULE 4: CALL ME THE QUEEN OF EXCEL

* Pivot Tables
* VLOOKUP
* Graphics

BONUS: WORKSHEETS TO PRACTICE

MODULE 5: BUILDING FASHION DOCUMENTS

* Managing Samples (Fashion PR, stylist..)
* Building your range/collection plan
* Build your order sheets(used in buying, showrooms)

BONUS: TEMPLATES AND WORKSHEETS

**SNEAK PEAK SECTION :**

**Want a sneak peek inside the course?**

**Video : src="blob:https://player.vimeo.com/4ba56ea2-a77e-4d72-b2a8-1d728688625f"**

**Watch this video**

**Bonus section :**

**Together with the course, you'll also get these bonuses for free:**

**Access to the private Facebook group for support ($197 value)**

**DOWNLOADABLE Worksheet​​s to practice everything we see in the lessons ($247 value)**

**Excel shortcuts PDF (97$ value)**

**PDF guide with Fashion KPIs, fashion terms, and abbreviations. Your boss (or the recruiter) might ask you to calculate specific industry KPIs in Excel. With this special PDF guide with Fashion KPIs, fashion terms, and abbreviations you'll learn all about them so you can impress your boss and be able to answer any questions recruiters might ask you during job interviews. ($197 value, but included for free today!)**

**TESTIMONIALS SECTION : (CARDS WITH IMAGES)**

"I enrolled in the Excel for Fashion course and I love it! It helped me get my new job at Tibi!"

- Mariangela, Student of the Excel for Fashion Course

"I am working as Product Developer at Alexander McQueen and I'll start a new Merchandising role in a few weeks. Merchandisers use Excel a lot so I was looking for a course to learn Excel for Merchandisers and found this. I like that Giada worked in the industry and that this course covers things used in e-commerce and merchandising so I immediately thought she could teach me Excel as I needed! And in fact I am learning so many things! I love this course!"

- Albachiara, Student of the Excel for Fashion Course

"I have three words to describe the experience: BEST DECISION EVER! This course is a career booster, and I'm so glad I invested in it! There is no other course like this! THANK GOODNESS FOR GOOGLE THAT HELPED ME DISCOVER IT!

I studied business - no fashion experience outside of retailing. I had *very minimal* excel experience before taking this course!

Because of this course, I can go into this final round interview today with the confidence provided from taking the Excel for Fashion course! UPDATE: I got the job: Merchandising Coordinator for a billion-dollar shoe brand!

- Alicia, Student of the Excel for Fashion Course

**PRICING SECTION :**

Enroll now with the payment plan that works best for you:

One Single Payment of

(SAVE MORE)

397€ (euros)🇪🇺

$423 (USD)🇺🇸

£351 (pounds) 🇬🇧

3 Payments of

(MORE AFFORDABLE)

139€ (euros)🇪🇺

$155 (USD)🇺🇸

117£ (pounds) 🇬🇧

start with just 139€ today and pay the rest in 30 and 60 days.

**Meet Your Teacher SECTION**

Hi, I am Giada Graziano, and I am the founder of the fashion career advice platform Glam Observer and the teacher of the online course Excel for fashion , the first and only course about Excel tailored to the fashion industry.

Since 2014, I’ve guided fashion enthusiasts to break into the fashion industry.

Today I can confidently tell you: Excel is an essential skill you need in fashion. Not only will it help you become more employable for the fashion job of your dreams, but it's also fundamental for career prospects.

If you had no idea that Excel is so important in fashion, let me tell you that I didn't know either...🤫

until I went to a job interview for my internship in the Ecommerce department at Alexander McQueen and they put me in front of an Excel sheet asking me to calculate the sell-through and other things...😳😳

Want to know how it ended? I got that fashion job because I knew how to use Excel.

Once I entered the fashion industry with my first fashion internship I realized that anyone in fashion uses Excel, it wasn't just my department.

I learned Excel applied to the fashion industry by using it daily in my job at Alexander McQueen, Yoox-Net-A-Porter and Kering

As the CEO of Glam Observer today, Excel is still the #1 tool I use every day. I'm also a nerdy person who loves all things numbers, business, marketing and management (AND fashion as well, of course!)

In 2018 I founded The Glam Observer Fashion Academy teaching several fashion courses. The academy now counts more than 2300+ students from all over the world and students have gotten jobs at companies such as Vogue Business, Prada, Tory Burch, Marie Claire, Dior and more.

I'm excited to teach you Excel in a unique way inside this course!

You can find me and Glam Observer on Instagram and the website.

**FAQ SECTION**

FAQs

Who is this course for?

Are you an intern looking for ways to prove you're willing to learn and take the industry seriously?

Are you about to start your role looking to impress your boss with your industry skills?

Do you have a basic/intermediate knowledge of Excel but haven’t applied it to the fashion industry yet?

This course is for anyone looking to understand and learn excel and how it works in the fashion industry, no matter what your role or level.

What Excel level do I need to have for this course?

This course is for

Beginners with 0 knowledge of Excel

Those who have a basic knowledge of Excel looking to learn more

Those who want to learn it applied to fashion regardless of the level (from beginners to basic, intermediate and advanced)

When does the course start?

It's a self-paced course so as soon as you enroll you have access to the entire course. You decide when to start. You can start immediately or when you are free.

For how long do I have access to the course?

Forever :)

For what role in the fashion industry do I need to learn Excel for?

While we recommend that anyone who wants to work in fashion learns this tool, there are some roles in the industry that absolutely require you to know Excel as most of your job will be on the program daily...

and those who will use it as support of their job so it's great to know if you want to get more opportunities and be able to manage your assignments.

Excel is a must-to-know for

Buyers

Merchandisers

Marketing Roles

Brand Management Roles

Fashion Business Roles

Social Media

CEO

Showroom Roles

Retail and Ecommerce Roles

Excel is very-good-to-know

Stylist

PR

Art Direction

Editor

Fashion Designers

Product Development

More Questions? Contact us in the chat or via email at courses@glamobserver.com